SPECIMEN

Selontra®

Rodent Bait

This product may only be used inside and within 100 feet of man-made structures or inside and around/outside of transport vehicles (aircraft, ships, trains, and trucks).

Kills Norway Rats, Roof Rats, and House Mice

KILLS OTHER RODENT SPECIES AS LISTED ON THIS LABEL*

- **Dead rodents begin appearing after 3 days**
- **Soft Bait formula**
- **Kills anticoagulant-resistant Norway rats and house mice**

Read the entire label before using this product. Follow all **Directions For Use** and **Precautionary Statements**. Use only for the sites, pests, and application methods described on this label.

ACTIVE INGREDIENT:

Cholecalciferol	0.075%
OTHER INGREDIENTS†:	99.925%
TOTAL:	100.000%

† Contains denatonium benzoate (**Bitrex®**)

EPA Reg. No. 7969-382 **EPA Est. No.**

KEEP OUT OF REACH OF CHILDREN

CAUTION/PRECAUCION

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand this label, find someone to explain it to you in detail.)

See side and back panels/attached booklet for **First Aid**, **Precautionary Statements**, **Directions For Use**, **Conditions of Sale and Warranty**, and state-specific use site restrictions.

In case of an emergency endangering life or property involving this product, call day or night 1-800-832-HELP (4357).

* Not registered for use in California on the following species: Cotton rat, Eastern harvest mouse, Golden mouse, Meadow vole, Mexican woodrat, Polynesian rat, Southern plains woodrat, and White-throated woodrat.

NET WEIGHT:

BASF Corporation
26 Davis Drive
Research Triangle Park, NC 27709

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FIRST AID	
If swallowed	• Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • **DO NOT** induce vomiting unless told to do so by a poison control center or doctor. • **DO NOT** give anything to an unconscious person.
If in eyes	• Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing. • Call a poison control center or doctor for treatment advice.
If on skin	• Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.

Note to Physician: Cholecalciferol causes hypercalcemia. Treat symptomatically. Treatment would include a low calcium diet, a high salt and fluid intake, and avoidance of exposure to sunlight. Monitoring serum calcium levels may aid treatment. Cortisone has been used successfully in some cases (reference, AMA Drug Evaluations, Third Edition (1977), Chapter 16, pp. 248-251).

Treatment for Pet or Non-target Animal Poisoning: Call veterinarian immediately if a pet or other non-target animal consumes this product.

Note to Veterinarians: Calcium Mobilizer Cholecalciferol: For animals ingesting bait, induce vomiting by using hydrogen peroxide or administration of activated charcoal with a cathartic. If clinical signs develop, treatment consisting of saline diuresis combined with the use of furosemide, corticosteroids, and phosphate binders are recommended. Calcitonin or pamidronate may be needed for animals that remain hypercalcemic despite symptomatic treatments.

HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact BASF Corporation for emergency medical treatment information: 1-800-832-HELP (4357).

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed or absorbed through skin. Keep away from children, domestic animals, and pets. Keep away from food, drink, and animal feedstuffs. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

Personal Protective Equipment (PPE)

Applicators and other handlers must wear the following: socks, shoes, and gloves.

NOTE: Any person who retrieves rodent carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow the manufacturer's instructions for cleaning and maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry.

USER SAFETY RECOMMENDATIONS

Users should:

- Wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
- Remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.
- Remove PPE immediately after handling this product. Wash the outside of gloves before removing them. As soon as possible, wash thoroughly and change into clean clothing.

Environmental Hazards

This product is toxic to fish, birds, and other wildlife. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon rodents or other animals that have eaten this bait.

DO NOT apply this product directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark.

Directions For Use

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

DO NOT expose children, pets, or non-target animals to rodenticides. To help prevent accidents:

1. Store unused product in original container out of reach of children and pets.
2. **DO NOT** eat, drink, or smoke while using this product.
3. Make applications in areas out of the reach of children, pets, domestic animals, and non-target wildlife, or place bait in tamper-resistant bait stations. Stations must be resistant to destruction by dogs and by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
4. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Bait stations are mandatory for outdoor, aboveground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.

Use Restrictions

All species not registered for use in California. See footnote for details.

This product may only be used to control the following pests: House mouse *(Mus musculus)*, Norway rat *(Rattus norvegicus)*, and Roof rat *(Rattus rattus)*. Cotton rats* *(Sigmodon* spp.*)*, Eastern harvest mouse* *(Reithrodontomys humuli)*, Golden mouse* *(Ochrotomys nuttalli)*, Meadow vole* *(Microtus pennsylvanicus)*, Mexican woodrat* *(Neotoma mexicana)*, Polynesian rat* *(Rattus exulans)*, Southern plains woodrat* *(Neotoma micropus)*, and White-throated woodrat* *(Neotoma albigula)*.

This product may only be used inside and within 100 feet of man-made structures or inside and around/outside of transport vehicles (aircraft, ships, trains, and trucks). Examples:

- In and around homes and other permanent or temporary residences, industrial and commercial buildings, and similar man-made structures;
- In and around agricultural buildings, including but not limited to swine, poultry, cattle, equine and dairy facilities; warehouses; food storage areas and food processing facilities;
- In and around docks and port or terminal buildings, public buildings, trash receptacles, transport vehicles (aircraft, ships, trains, and trucks), and alleys.

DO NOT use this product in sewers.

DO NOT broadcast bait.

DO NOT place bait near or inside ventilation duct openings.

DO NOT contaminate water, food, feed, food- or feed-handling equipment, milk- or meat-handling equipment, or surfaces that come into direct contact with food.

DO NOT sell this product in individual containers holding less than 4 pounds of bait. It is illegal to sell soft baits individually.

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Application Instructions

Selection of Treatment Areas: Determine areas where rats, mice, or meadow voles* will most likely find and consume the bait. These areas typically are along walls, near gnawed openings or burrows, in corners and concealed places, and in other locations where signs of rats, mice, or meadow voles* have been observed. Protect bait from rain and snow. Remove as many alternative food sources as possible to limit competition with the bait.

Baiting:

- **House Mice:** Use one wrapped soft bait per placement. Space placements at intervals of 8 to 12 feet in infested areas. Up to 2 soft baits may be used at points of very high house mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until there no longer are fresh signs that house mice are feeding on the bait.
- **Norway Rats and Roof Rats:** Use 2 to 8 wrapped soft baits per placement. Space placements at intervals of 15 to 30 feet in infested areas. Maintain an uninterrupted supply of fresh bait for at least 7 days or until there no longer are fresh signs that Norway rats or roof rats are feeding on the bait.
- **Eastern harvest mice*, Golden mice*, and Meadow voles*:** Follow instructions for house mice.
- **Cotton rats*, Mexican woodrats*, Polynesian rats*, Southern plains woodrats*, and White-throated woodrats*:** Follow instructions for Norway rats and roof rats.

Follow-up: After initial bait placement, ensure an uninterrupted supply of bait is available for 15 days for mice or meadow voles* and 7 days for rats. Replace contaminated or spoiled bait immediately. If bait has been completely removed, replenish placements with 1 or 2 soft baits for mice or meadow voles* and 4 to 8 soft baits for rats. Wearing water proof gloves, collect and dispose of all visible dead rodents and left over bait. Where a continuous source of infestation is present, establish permanent bait stations and monitor them regularly. To discourage infestation, limit sources of food, water, and harborage as much as possible.

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STORAGE AND DISPOSAL

DO NOT contaminate water, food, or feed by storage or disposal.

Pesticide Storage

Store only in original container in a cool, dry place inaccessible to children and pets and away from items with an odor that might negatively impact the palatability of the bait. Keep container closed and away from other chemicals.

Pesticide Disposal

Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility. If these wastes cannot be disposed of according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representatives at the nearest EPA Regional Office for guidance.

Container Handling

Non-refillable container. DO NOT reuse or refill this container. Offer container for recycling, if available, or reconditioning, if appropriate; or puncture and dispose of container in a sanitary landfill, or by incineration, or by other procedures approved by State and local authorities. **DO NOT** burn container unless allowed by State and local ordinances.

In Case of Emergency

In case of large-scale spill of this product, call:

- CHEMTREC 1-800-424-9300
- BASF Corporation 1-800-832-HELP (4357)

In case of medical emergency regarding this product, call:

- Your local doctor for immediate treatment
- Your local poison control center (hospital)
- BASF Corporation 1-800-832-HELP (4357)

Conditions of Sale and Warranty

The **Directions For Use** of this product reflect the opinion of experts based on field use and tests. The directions are believed to be reliable and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Ineffectiveness or other unintended consequences may result because of such factors as environmental conditions, presence of other materials, or use of the product in a manner inconsistent with its labeling, all of which are beyond the control of BASF CORPORATION ("BASF") or the Seller. To the extent consistent with applicable law, all such risks shall be assumed by the Buyer. BASF warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes referred to in the **Directions For Use**, subject to the inherent risks, referred to above. **TO THE EXTENT CONSISTENT WITH APPLICABLE LAW: (A) BASF MAKES NO OTHER WARRANTIES EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF FITNESS FOR PARTICULAR PURPOSE OR MERCHANTABILITY, (B) BUYER'S EXCLUSIVE REMEDY AND BASF'S AND SELLER'S EXCLUSIVE LIABILITY, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, SHALL BE LIMITED TO REPAYMENT OF THE PURCHASE PRICE OF THE PRODUCT, AND (C) BASF AND THE SELLER DISCLAIM ANY LIABILITY FOR CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.** BASF and the Seller offer this product, and the Buyer and User accept it, subject to these **Conditions of Sale and Warranty** which may be varied only by agreement in writing signed by a duly authorized representative of BASF. PCS915

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